



What is one word that comes to mind when you think about AI governance?  
(You will not need to sign up or provide email to participate!)



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ROUNDABOUTS,  
NOT TRAFFIC  
LIGHTS:  
A CASE STUDY ON  
AI GOVERNANCE

JEANNA SCHOONMAKER

IOWA TECHNOLOGY SUMMIT 2026

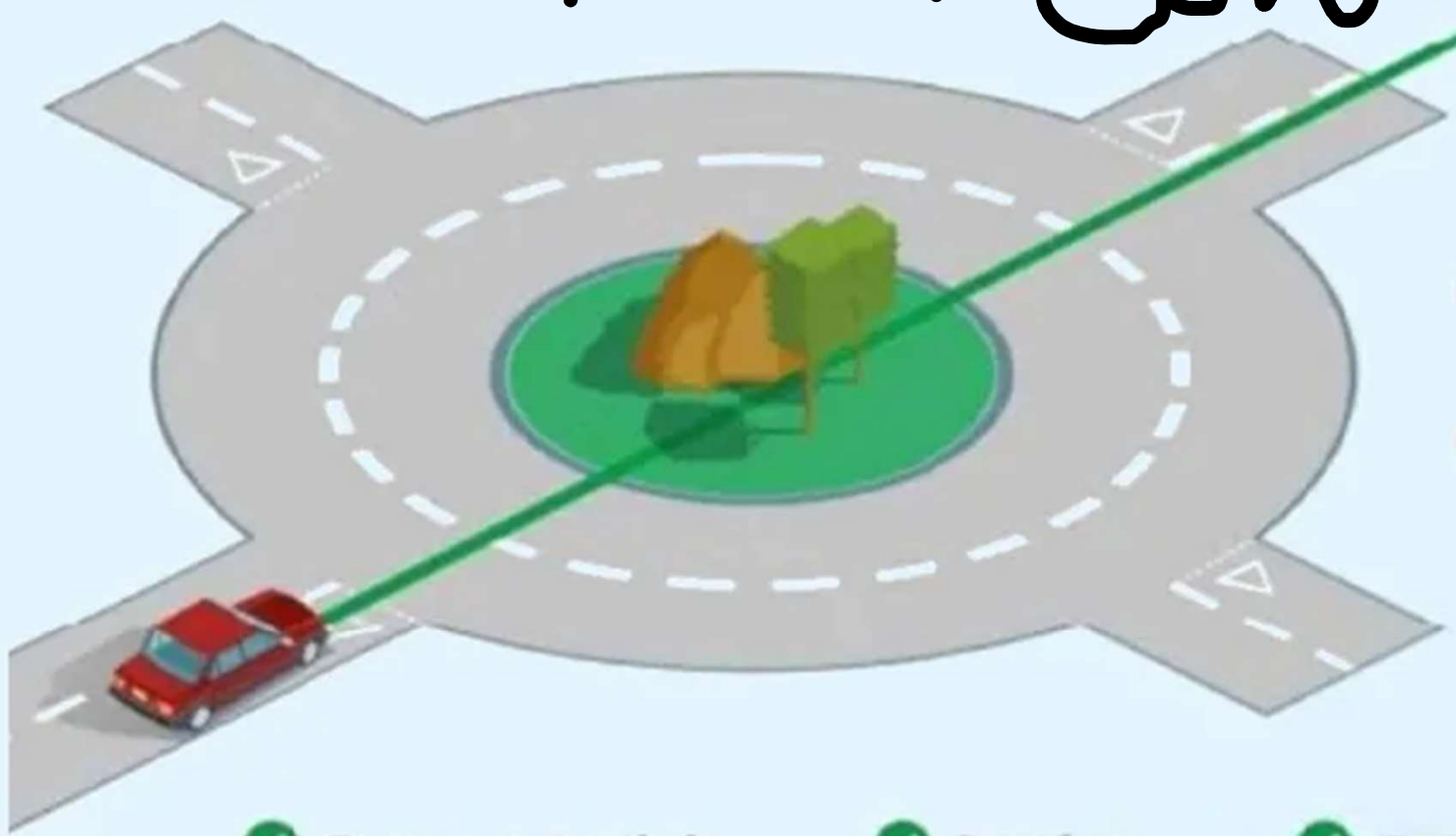




**Option 1**

# ~~HOW TO DRIVE A ROUNDABOUT~~

## DO AI Governance



- ❌ Do not look back
- ❌ Do not turn

- ✅ Fasten your seatbelt
- ✅ Speed up
- ✅ Pray

Option 2

KEY TAKEAWAY #1

- Enlist allies
- Choose your weapon
- Find your advocates



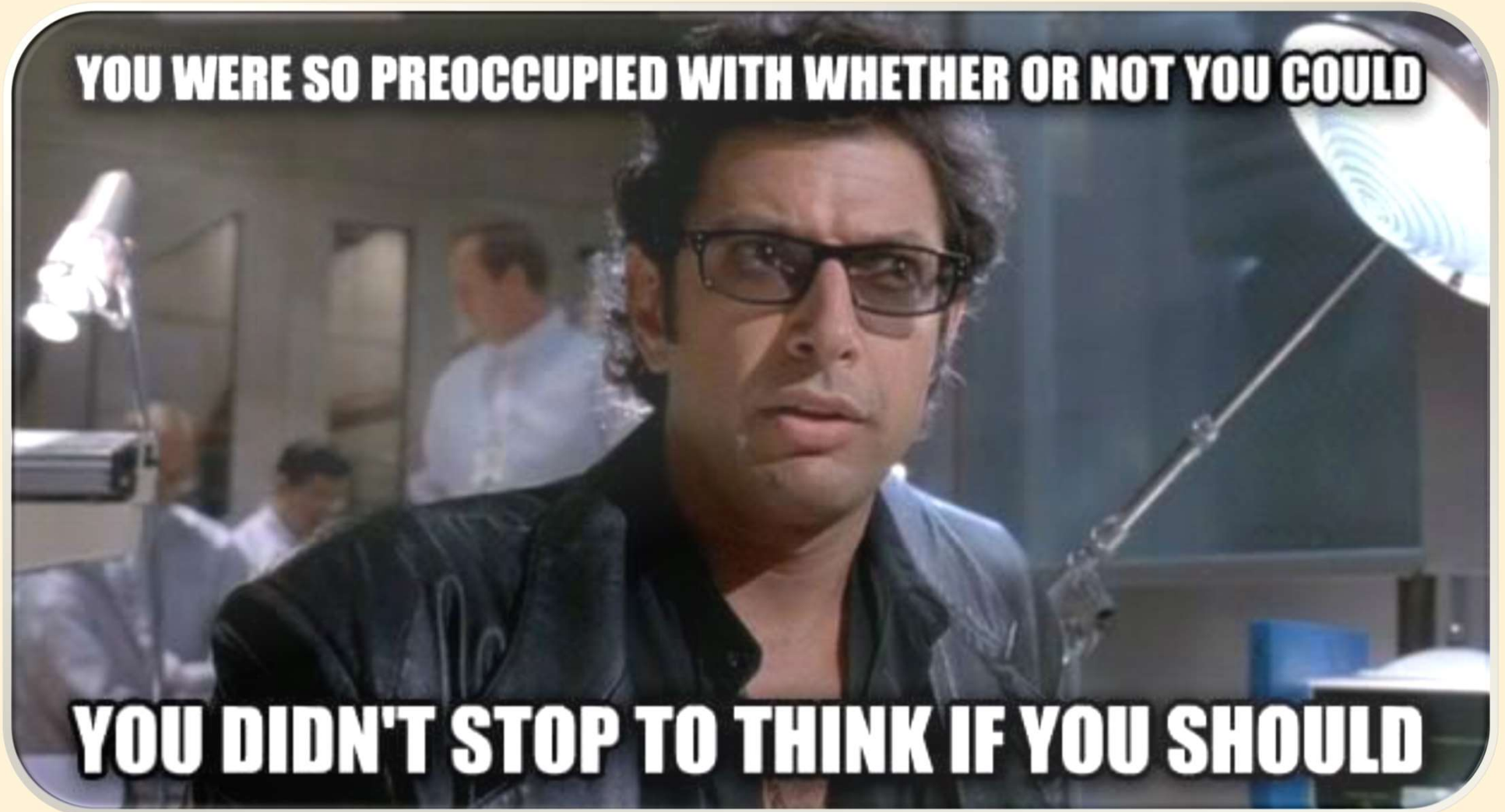


## Who owns AI governance at your organization right now?

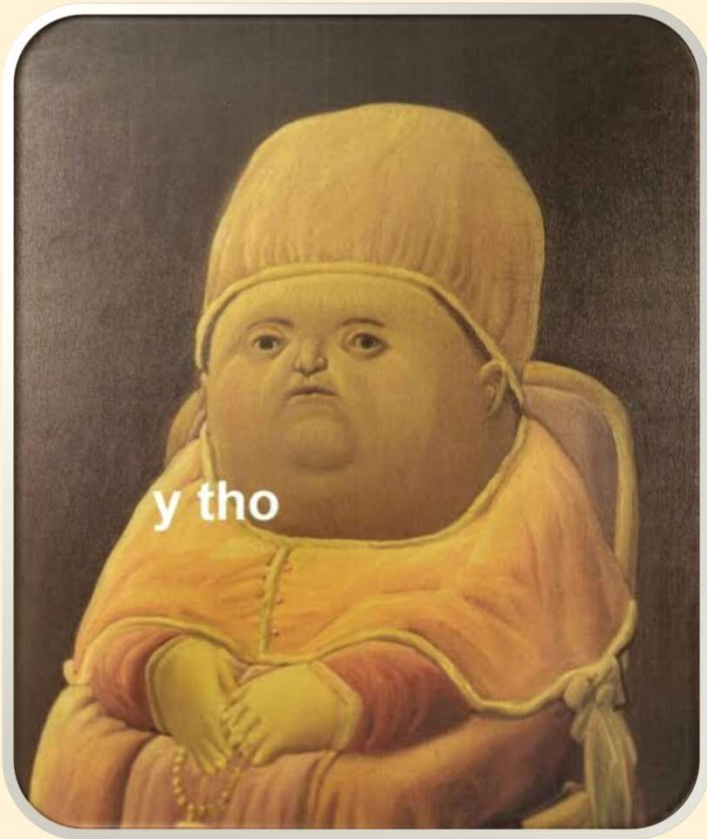
Enterprise architecture  
Me, the resident Data Unicorn  
CTO  
Everyone/No one  
Too many orgs  
Mom  
Everyone  
AI  
Hahaha  
Owner  
leadership  
Division team  
innovation  
team:  
governance  
AI Team  
InfoSec  
security  
compliance  
CIO  
AI Strategy  
VP of Enterprise Data Intelligence  
Corp IT  
Solution engineer feedback loop to cto  
It security/ architecture

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KEY TAKEAWAY #2



KEY TAKEAWAY #2 – “Your scientists were so preoccupied with whether or not they could...”



### Why Roundabouts?

- Fewer accidents
- Less waiting
- Smoother traffic

### Why AI Governance?

- Enable users to keep the business moving forward
- Provide clarity to customers, employees
- Build the AI muscle
- Minimize risk to the organization while maximizing innovation

## KEY TAKEAWAY #2



## Roundabout Lanes

1. Yellow Path/Fast Lane - Align on and publicize list of preferred/allowed AI tools for your organization
2. Light Blue Path - Create list of role-specific AI tools, available with leadership approval
3. Orange Path – Have a framework for AI tool requests outside of the above
4. Dark Blue Path – Be ready to explain why the answer might be No, and the process to re-review

**KEEP BUSINESS MOVING FORWARD**



## Which best describes the status of AI governance at your organization right now?

We're figuring it out as we go



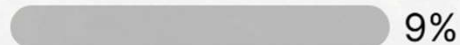
We have a solid program in place



We have rules, but they seem...optional



What's AI governance?



If it wasn't for shadow AI, we'd have no AI at all



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KEY TAKEAWAY #3 – What would you say you do here?



Try to find  
and follow my company's  
AI governance plan



Upload all  
my company's  
data to free  
ChatGPT account

KEY TAKEAWAY #3



Know the limit  
Name your approved tool(s) clearly



Slow down  
Ask vendors the hard questions





Hard stop  
Personal accounts + company data



Always have a path forward  
Slow doesn't mean no

-  Responsible Use Policy
-  Weekly Newsletter

-  AI Office Hours
-  AI Enablement Team

**Thank you!**

Find key takeaways here:



Feel free to reach out to me with questions, comments, or funny stories about roundabouts:  
**Jeanna.Schoonmaker@InsightGlobal.com**

<https://jmscoresolutions.github.io/roundabouts-not-traffic-lights/>



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